

How You Can Help

Devon Horse Show & Country Fair Foundation

Celebrating 116 Years

2011-12 Capital Campaign



CAMPAIGN GOALS

- Construction of a new Hospitality Complex to include indoor and outdoor entertaining space.
Projected cost: \$200,000 - \$400,000
- Grandstand Restoration.
Projected Cost: \$300,000
- Install new footing in the schooling area.
Projected cost: \$300,000
- Renovation of the Garden Café.
Projected Cost: \$60,000
- Renovation of Country Fair food booths.
Projected cost: \$50,000
- Renovation of Committee Stand.
Projected Cost: \$150,000
- Complete Barn Restoration Project.
Projected Cost: \$100,000

Over the past three years, with your help, the Foundation has made a concerted effort to address some of the areas of the grounds most in need of attention. Some major improvements to date include:

- New footing in the Dixon Oval and Gold Ring
- Complete restoration of the barns along Dorset and Berkley Roads
- New Tea Cart, Pavilion, Picnic Grove, Souvenir and Candy booths in the Country Fair
- Increased and improved handicapped seating

With much work to be completed, we are soliciting tax deductible donations to the Devon Horse Show and Country Fair Foundation. Please fill in the enclosed pledge card and return it in the included envelope. All donations will be recognized in the 2012 Program and on the Wall of Honor.

Gifts of any amount will be greatly appreciated.

Gifts at the \$25,000 - \$200,000 levels receive special acknowledgment including, but not limited to: a bronze plaque recognizing the donation, listing in the program and on the Wall of Honor, and a private reception. Higher level donations may also include naming rights for various locations throughout the grounds. If you are interested in participating at one of these levels, please return the enclosed card indicating that you would like to be contacted to discuss a package tailored to your needs.

Devon Horse Show & Country Fair Foundation
PO Box 865 / Devon, PA 19333

Phone: 610-964-0550 / Fax: 610-964-1608
Email: info@devonhorseshow.org



Where Champions Meet

May 24 - June 3, 2012

Brenda Carpenter

Brenda Carpenter

Why a Capital Campaign?

The Devon Horse Show and Country Fair has been one of the Philadelphia Main Line's premiere sporting and social events for over 100 years.

As a 501(c)(3), non-profit organization, The Devon Horse Show and Country Fair Foundation relies on your support to make improvements necessary to ensure its position as one of the best equestrian event facilities in the country and to maintain the classic charm of the Country Fair.

Your support of this project in a gift of any amount will be welcomed and greatly appreciated.



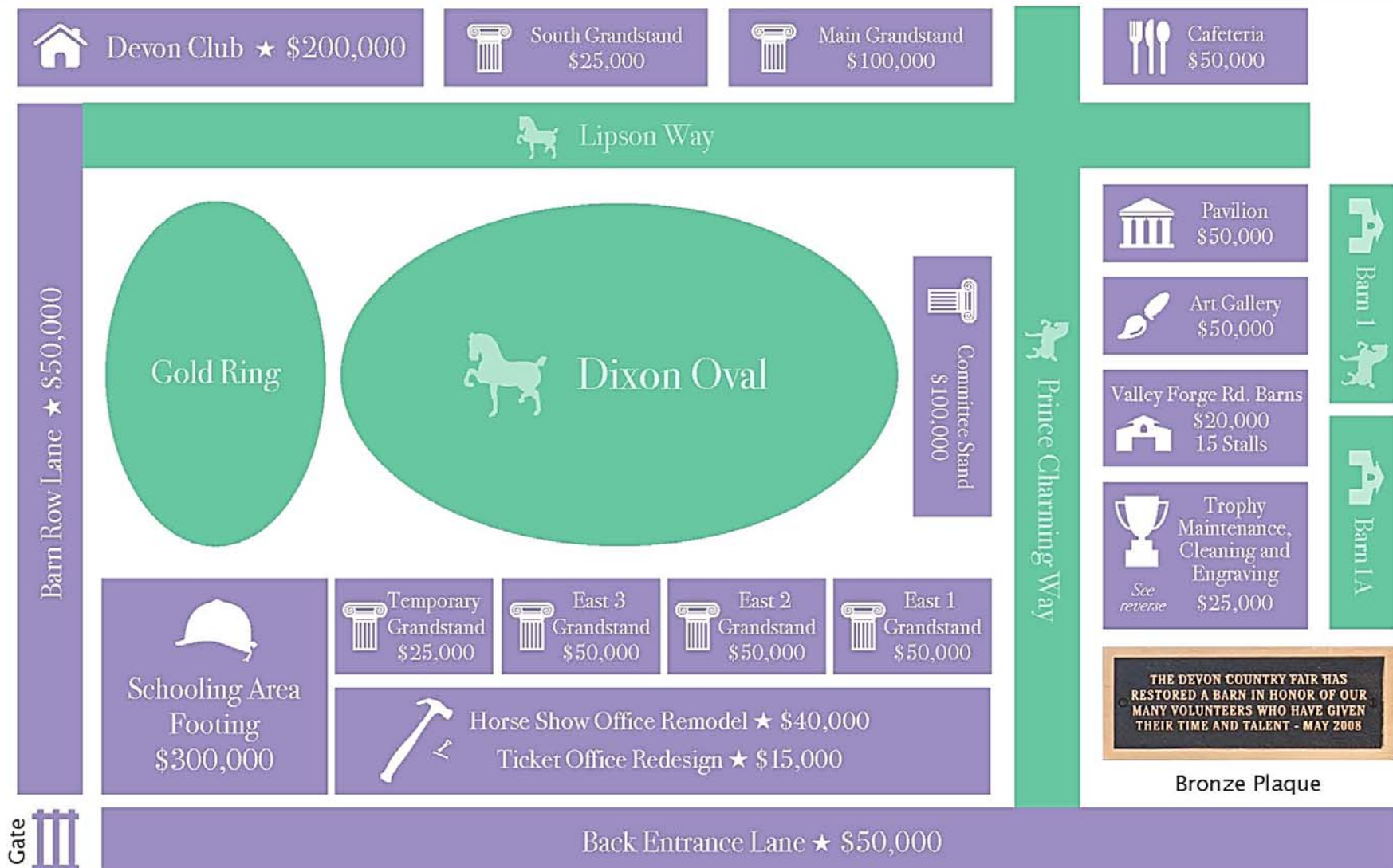


*Our collection of
over 170, mostly antique,
silver and bronze trophies
is one of the Horse Show's
greatest assets and
part of the long-standing
Devon Tradition.*



Devon Horse Show & Country Fair Foundation 2011-12 Capital Campaign Naming Rights

Naming rights will include a plaque (see photo) at the appropriate location and on the Wall of Honor (see photo in brochure) as well as acknowledgement in the program book.



Bronze Plaque

All areas in green have been funded. Naming Rights Awarded Available

Gifts in any amount will be welcomed for these projects, but full payment will be required for the actual naming rights. All gifts are fully tax deductible

I would like to help guarantee the future of Devon

Make a one-time gift of \$ _____ Make a gift over three years \$ _____

Make a gift of securities _____ Make a bequest \$ _____

Make a gift of \$ _____ for Naming Rights to _____

Make a gift of \$ _____ toward _____

_____ I would like to be contacted by a Development Representative

_____ Gift will be matched by _____ (company name)

_____ form enclosed _____ form will be forwarded

(payment options on reverse)

_____ Enclosed is my check payable to: **Devon Horse Show & Country Fair Foundation, Inc.**
P.O. Box 865, Devon, PA 19333

_____ Charge my: _____ Visa _____ Mastercard _____ PayPal (online at www.devonhorseshow.org)

Card number: _____ Expiration: _____

Security Code: _____ Signature: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

If you have any questions, please call 610-964-0550.

Your contribution is tax deductible to the full extent of the law.