



FOR IMMEDIATE RELEASE

Wells Fargo Named Presenting Sponsor of 115th Devon Horse Show & Country Fair

DEVON, PA - February 1, 2011 - The Devon Horse Show & Country Fair is pleased to welcome Wells Fargo as the official presenting sponsor of the annual event to be held May 26 - June 5, 2011 at the historic grounds in Devon, Pennsylvania. Wells Fargo will also serve as the title sponsor of the very popular Grand Prix of Devon held Thursday, June 2nd. A special exhibition that evening will include the iconic Wells Fargo Stagecoach.

Each spring, over 2000 dedicated volunteers and loyal supporters contribute to Devon's success. Since 1972, the organization has donated more than \$14 million to Bryn Mawr Hospital, and a record \$370,000 was donated last year. Wells Fargo's sponsorship demonstrates a very high level of commitment to the show & fair, to our local community, and to the hospital.

"We are thrilled to have the opportunity to be the Presenting Sponsor of the Devon Horse Show," said Vince Liuzzi, Wells Fargo's Regional President for Greater Philadelphia/Delaware. "Wells Fargo values the history and traditions that make a community unique and as a world-class, internationally acclaimed event, the Devon Horse Show is in a class by itself. We look forward to partnering with the Devon Horse Show & Country Fair organization in presenting this much-loved event and supporting Bryn Mawr Hospital."

Devon Horse Show & Country Fair President, Wade McDevitt, said, "I cannot imagine a better partner/sponsor for Devon than Wells Fargo. Not only do they bring the sophistication and resources that are so important, but also the rich and storied history of a true heritage brand that is so complementary to our own legacy. We look forward to what I know will be a lasting and rewarding relationship with this wonderful organization. Thank you, Wells Fargo!"

Leonard King, Devon Horse Show & Country Fair Chairman added, "A world-class horse show, plus a world-class financial services company, spells nothing but success! The horse show & country fair is delighted with this opportunity and will work hard to make it mutually beneficial."

About Wells Fargo

www.wellsfargo.com

Wells Fargo & Company (NYSE: WFC) is a nationwide, diversified, community-based financial services company with \$1.3 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 9,000 stores, 12,000 ATMs, the Internet (wellsfargo.com and wachovia.com), and other distribution channels across North America and internationally. With approximately 280,000 team members, Wells Fargo serves one in three households in America. Wells Fargo & Company was ranked No. 19 on *Fortune's* 2009 rankings of America's largest corporations. Wells Fargo's vision is to satisfy all our customers' financial needs and help them succeed financially.

About the Devon Horse Show & Country Fair

www.devonhorseshow.org

Devon started as a one-day show in 1896. Now, 115 years later, it continues to be the oldest and largest outdoor multi-breed competition in the United States. While it draws top competitors from around the world, the event continues to reflect the local traditions and lifestyles of the Philadelphia Main Line community. It is truly a Philadelphia tradition.

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