



127TH DEVON HORSE SHOW AND COUNTRY FAIR
 Attn: Program Book
 P.O. Box 865, Devon, PA 19333
 programbook@devonhorshow.com
 Phone: 610-964-0550 x219

2023 Program Advertising Contract

SPECIAL LIMITED-TIME PRICING!

Please include our advertisement in the 2023 Devon Horse Show Program, for which _____ agrees to pay \$ _____
 Publisher is bound by no agreement other than that expressed in this contract—no verbal or email agreements recognized.

**ALL AD MATERIALS MUST BE SUBMITTED IN ACCORDANCE WITH THE 'FILE REQUIREMENTS' ON PAGE 2.
 ENTIRE AD AREA INCLUDING BORDERS, RULES, ETC. NOT TO EXCEED SIZES LISTED BELOW.**

DEADLINES: Signed contract: immediately

Ad materials and full payment: no later than JANUARY 16, 2023. ANY AD/CONTRACT received after this date is subject to full price of ads - *discount ends 1/16/2023!!

***any ad materials not accompanied by payment in full will not be printed in the program!**

DISCOUNTED PRICING DEADLINE JANUARY 16, 2023

Please check off your selection:	<u>Size (inches)</u>	<u>Rate B&W</u>	<u>Rate 4-Color</u>
<input type="checkbox"/> Inside Front Cover (bleed)	8.5 x 11*	N/A	\$4,600-\$3,680
<input type="checkbox"/> Inside Back Cover (bleed)	8.5 x 11*	N/A	\$4,600-\$3,680
<input type="checkbox"/> Back Cover (bleed)	8.5 x 11*	N/A	\$5,175 \$4,140
<input type="checkbox"/> Full Page (bleed)	8.5 x 11*	\$1,150 \$920	\$2,300 \$1,840
<input type="checkbox"/> Full Page	7 x 9	\$1,150 \$920	\$2,300 \$1,840
<input type="checkbox"/> 1/2 page Vertical	3.375 x 9	\$750 \$600	\$1,525-\$1,320**
<input type="checkbox"/> 1/2 page Horizontal	7 x 4.375	\$750 \$600	\$1,525-\$1,320**
<input type="checkbox"/> 1/4 page Vertical	3.375 x 4.375	\$500 \$400	N/A
<input type="checkbox"/> 1/4 page Horizontal	7 x 2.125	\$500 \$400	N/A
<input type="checkbox"/> Business Card	3.5 x 2	\$250-\$200	N/A
<input type="checkbox"/> Coupon Business Ad - 1/2 Page	Vertical or Horizontal	\$750 \$600	N/A
<input type="checkbox"/> Coupon Business Ad - 1/4 Page	Vertical or Horizontal	\$500 \$400	N/A
<input type="checkbox"/> Coupon Business Ad - Business Card	3.5 x 2	\$250-\$200	N/A
		TOTAL DUE	\$

*Materials for BLEED ads should be 8.75 x 11.25 allowing for 1/8 in. trim on all sides

**Acceptance of any half-page ads is subject to the receipt of an even number of the same

Please check here if you would like us to use same ad material as in 2022.

Firm Name: _____ Agent Name: (if applicable) _____

Address: _____ City, _____ State _____ Zip Code _____

Telephone Number _____ Email _____

Contact Information (please print)

Authorized Signature _____ Date: _____

1 Reserve Ad Space
 Complete and email to:
 Vicki@DevonHorseShow.com

2 Pay by: Check Payable to:
 Devon Horse Show & Country Fair Inc. OR
 Credit Card (3% fee applies)
 CC# _____
 Security Code: _____ Exp. Date: _____
 MasterCard Visa Amer Exp

3 Submit Artwork Electronically
ProgramBook@DevonHorseShow.com
 Any materials or payment submitted after
 January 16, 2023 are subject to full pricing
 of ads.