



127TH DEVON HORSE SHOW AND COUNTRY FAIR  
 Attn: Program Book  
 P.O. Box 865, Devon, PA 19333  
 programbook@devonhorshow.com  
 Phone: 610-964-0550

## 2023 Program Advertising Contract

Please include our advertisement in the 2023 Devon Horse Show Program, for which \_\_\_\_\_ agrees to pay \$ \_\_\_\_\_  
 Publisher is bound by no agreement other than that expressed in this contract—no verbal or email agreements recognized.

**ALL AD MATERIALS MUST BE SUBMITTED IN ACCORDANCE WITH THE 'FILE REQUIREMENTS' ON PAGE 2.  
 ENTIRE AD AREA INCLUDING BORDERS, RULES, ETC. NOT TO EXCEED SIZES LISTED BELOW.**

**DEADLINES:** Signed contract: immediately

**Ad materials and full payment: no later than MARCH 10, 2023.**

**\*any ad materials not accompanied by payment in full will not be printed in the program!**

DEADLINE MARCH 10, 2023				
Please check off your selection:		<u>Size (inches)</u>	<u>Rate B&amp;W</u>	<u>Rate 4-Color</u>
<input type="checkbox"/>	Inside Front Cover (bleed)	8.5 x 11*	N/A	SOLD
<input type="checkbox"/>	Inside Back Cover (bleed)	8.5 x 11*	N/A	SOLD
<input type="checkbox"/>	Back Cover (bleed)	8.5 x 11*	N/A	\$5,175
<input type="checkbox"/>	Full Page (bleed)	8.5 x 11*	\$1,150	\$2,300
<input type="checkbox"/>	Full Page	7 x 9	\$1,150	\$2,300
<input type="checkbox"/>	1/2 page Vertical	3.375 x 9	\$750	\$1,525
<input type="checkbox"/>	1/2 page Horizontal	7 x 4.375	\$750	\$1,525
<input type="checkbox"/>	1/4 page Vertical	3.375 x 4.375	\$500	N/A
<input type="checkbox"/>	1/4 page Horizontal	7 x 2.125	\$500	N/A
<input type="checkbox"/>	Business Card	3.5 x 2	\$200	N/A
<input type="checkbox"/>	Coupon Business Ad - 1/2 Page	Vertical or Horizontal	\$750	N/A
<input type="checkbox"/>	Coupon Business Ad - 1/4 Page	Vertical or Horizontal	\$500	N/A
<input type="checkbox"/>	Coupon Business Ad - Business Card	3.5 x 2	\$200	N/A
			<b>TOTAL DUE</b>	<b>\$</b>

\*Materials for BLEED ads should be 8.75 x 11.25 allowing for 1/8 in. trim on all sides

\*\*Acceptance of any half-page ads is subject to the receipt of an even number of the same

**Please check here if you would like us to use same ad material as in 2022.**

Firm Name: \_\_\_\_\_ Agent Name: (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_ City, \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

Contact Information (please print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Reserve Ad Space**

Complete and email to:  
 Vicki@DevonHorseShow.com

**Pay by:** Check Payable to:  
 Devon Horse Show & Country Fair Inc. **OR**  
 Credit Card (3% fee applies)

**Submit Artwork Electronically**  
**ProgramBook@DevonHorseShow.com**



CC# \_\_\_\_\_

Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

MasterCard  Visa  Amer Exp